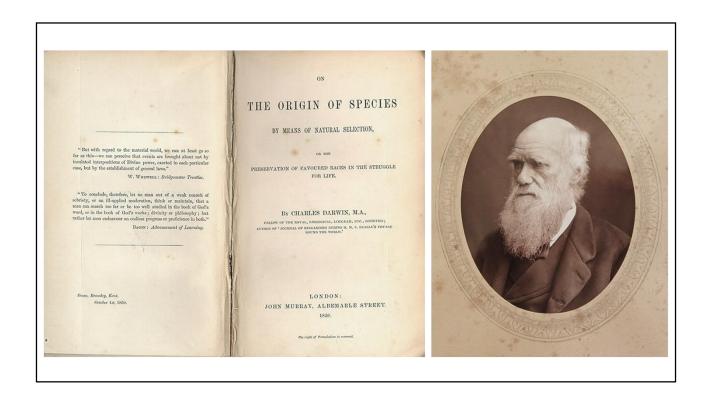
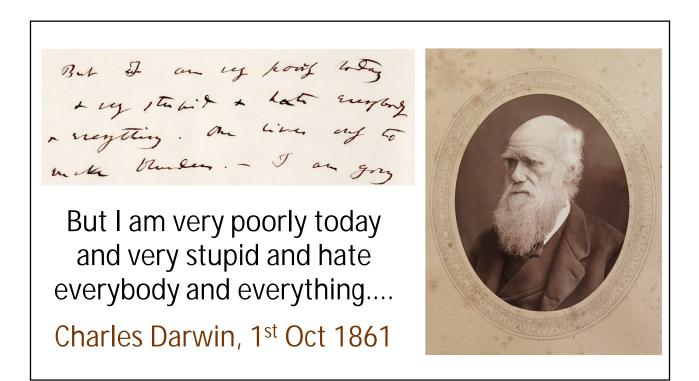


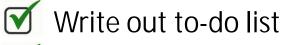
# #1 Seek inspiration





#### #2 Make a list





Coffee

- Open email inbox
- Close it again in alarm
- Check to do-list
- 🗹 Bluesky.... 🖌

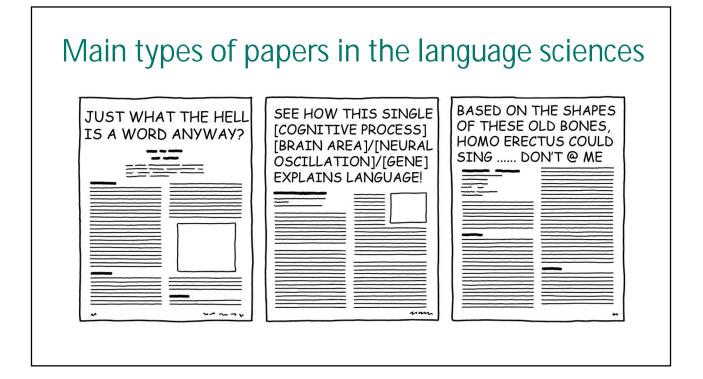


#### TO-DO

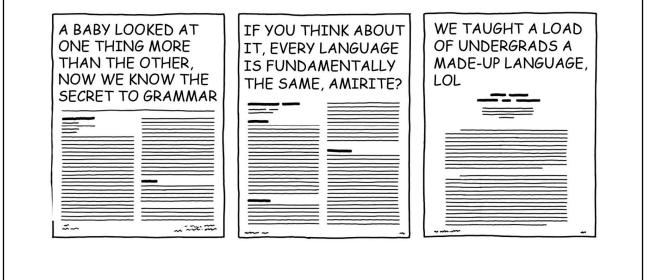
- Select background music for optimal focus
- Search web for advice on working effectively
- Review progress
- Amusing cat videos
- More coffee
- And repeat

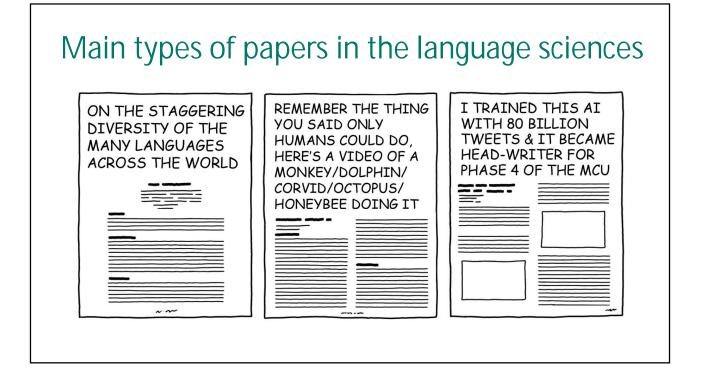


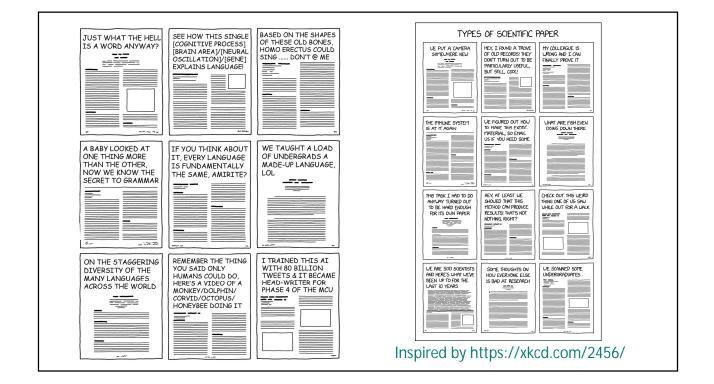




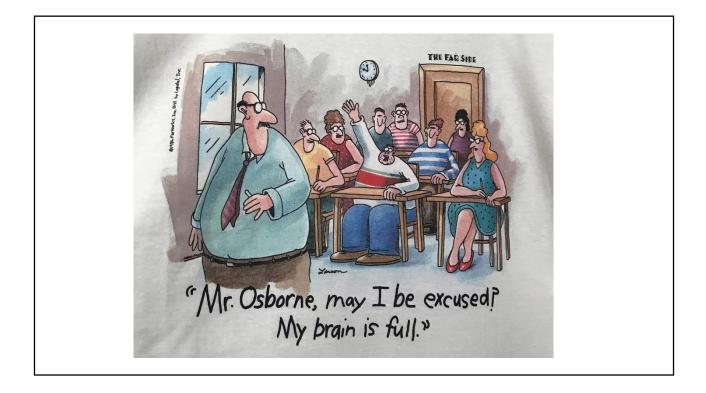
#### Main types of papers in the language sciences







#### #4 Know your limits

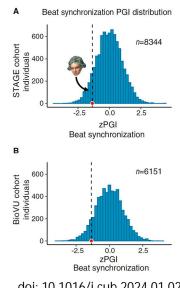


#### #5 Dare to dream

#### Notes from Beethoven's genome

Laura W. Wesseldijk<sup>1,2,3,\*</sup>, Tara L. Henechowicz<sup>4,5</sup>, David J. Baker<sup>6</sup>, Giacomo Bignardi<sup>7,8</sup>, Robert Karlsson<sup>9</sup>, Reyna L. Gordon<sup>10,11,21,3</sup>, Miriam A. Mosing<sup>1,3,0,14</sup>, Fredrik Ullén<sup>1,3,16</sup>, and Simon E. Fisher<sup>7,15,16</sup>

Rapid advances over the last decade in DNA sequencing and statistical genetics enable us to investigate the genomic makeup of individuals throughout history. In a recent notable study, Begg *et al.*<sup>1</sup> used Ludwig van Beethoven's hair strands for genome sequencing and explored genetic predispositions for some of his documented medical issues. Given that it was arguably Beethoven's skills as a musician and composer that made him an iconic figure in Western culture, we here extend the approach and apply it to musicality. We use this as an example to illustrate the broader challenges of individual-level genetic predictions.

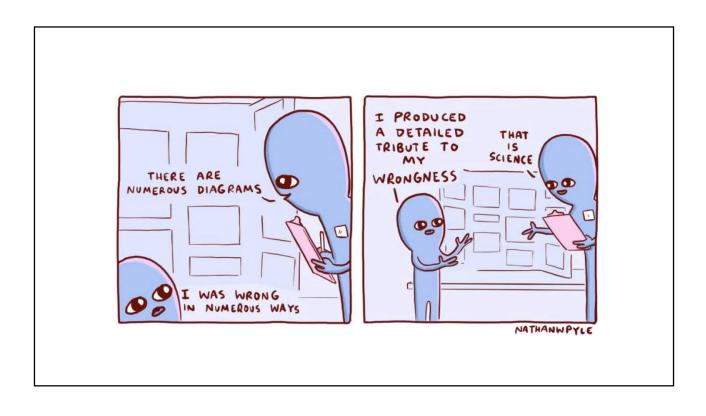


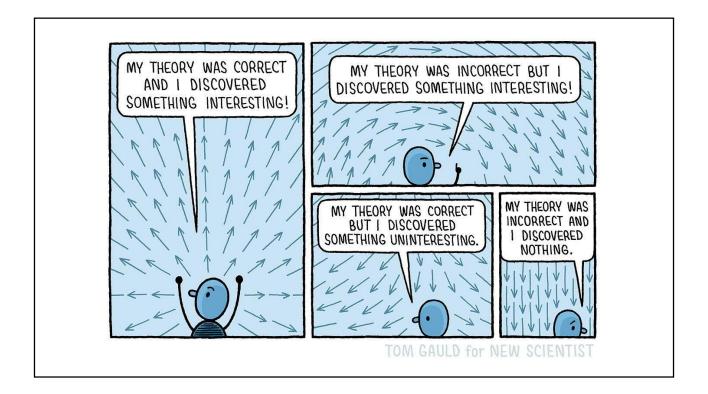
doi: 10.1016/j.cub.2024.01.025 Current Biology, 2024, 34, R233-4



## #6 Don't be afraid to fail

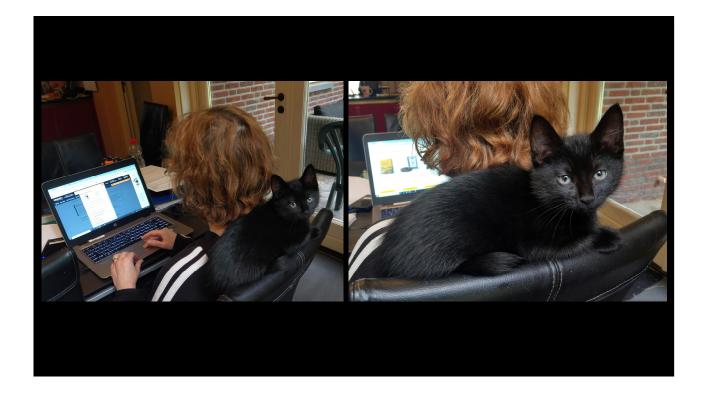






## #7 Take care of your colleagues & they will take care of you

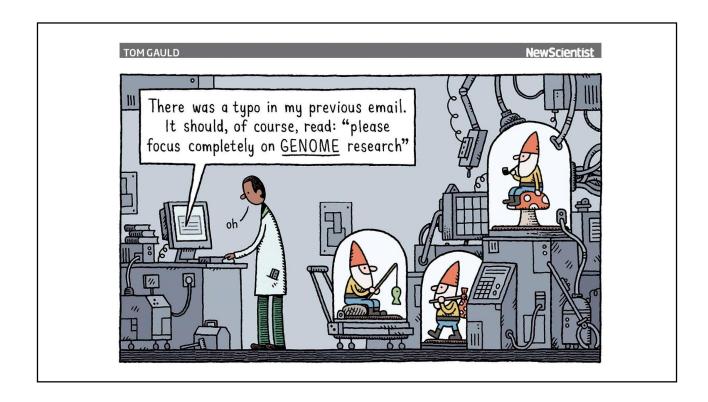






# #8 Communicate clearly





#### Calvin & Hobbes Guide to Linguistics (4<sup>th</sup> Ed)



## #9 Deal with rejection

#### #9 Reject rejection!

Rejection of rejection letter:

Dear [insert name of editor]

Re: [insert manuscript number and title of ground-breaking study]

Thank you for your rejection of the above manuscript.

Unfortunately we are not able to accept it at this time. As you are probably aware we receive many rejections each year & are simply not able to accept them all. In fact, with increasing pressure on citation rates & fiercely competitive funding structures we typically accept fewer than 30% of the rejections we receive.

Please don't take this as a reflection of your work. The standard of some of the rejections we receive is very high....

In terms of specific factors influencing our decision, the failure by Reviewer 1 to realise the brilliance of the study was certainly one of them. Simply stating "this study is neither novel nor interesting & does not extend knowledge in this area" is not reason enough.

This, coupled with the use of Latin quotes by Reviewer 2, rendered an acceptance of your rejection extremely unlikely.

We do wish you and your editorial team every success with your rejections in the future & hope they find safe harbour elsewhere. To this end, may we suggest you send one to [insert name of rival research group] for consideration. They accept rejections from some very influential journals....

#### •••

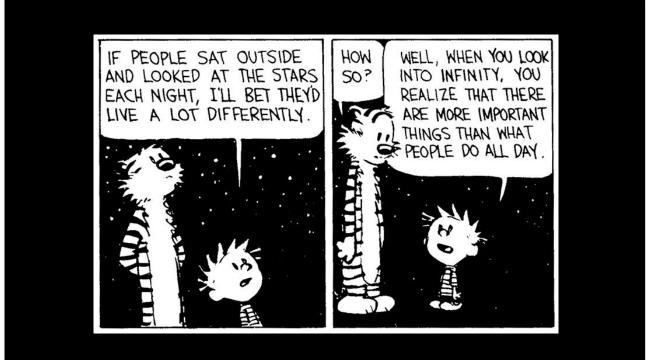
Please understand that our decision regarding your rejection is final. We have uploaded the final manuscript in its original form, along with the signed copyright transfer form. We look forward to receiving the proofs and to working with you in the future.

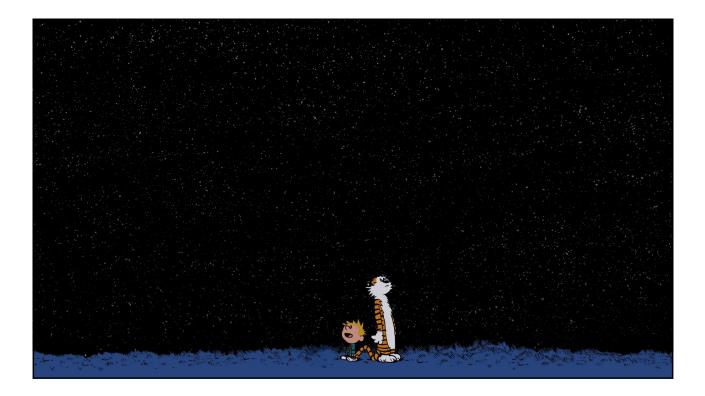
Yours sincerely,

[insert your name here]

Source = Rejection of rejection: a novel approach to overcoming barriers to publication. Chapman C, Slade T. British Medical Journal, 2015, 351, h6326. doi: 10.1136/bmj.h6326.

#### #10 Remember the big picture







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